

# Innovation Accelerator Program for Veterans

## Providing Veterans with a Compass to Successful Business Ownership

We are proud to be a part of your journey and success in launching and growing your own business. The Innovation Accelerator Program for Veterans is made possible through a generous grant from the Wisconsin Department of Veteran's Affairs, in partnership with the Fox Valley Technical College Venture Center and the FVTC Foundation.

**Congratulations** on taking the first step to business ownership! Small business owners are the economic backbone in their communities and we are here to support you every step of the way.

The two-phase, Innovation Accelerator for Veterans Program begins with the E-seed Entrepreneurship Training Series. This training series is designed to provide a successful pathway to self-employment and business ownership. Engaging and experienced instructors, mentors, and coaches, have developed a proven process designed to help you move forward with your idea/business, and unique networking experiences to help you build your network.

During phase two, you will attend Website Design and Promotion and Financial Management for Entrepreneurs. Both are 4-part series, where you'll meet one night each week for three hours. Your instructors are successful business owners with decades of experienced business ownership, marketing and financial management. Whether you want to dive into developing a powerful digital marketing strategy or want to learn the better art of small business financial management, these experiences will equip you with skills for success, with your business.

**PHASE ONE** of the Innovation Accelerator, includes the 36-hour, E-seed Entrepreneurship Training Series. **PHASE TWO** includes both of the 4-part series, Website Design and Promotion and Financial Management for Entrepreneurs.

### Your success is our primary mission.

With 20 years' experience as a **leader** in the entrepreneurship ecosystem in the Fox Valley Technical College district, let us help you turn your dream into a reality. **It is truly a privilege to serve those who have served our country.**



*"The Veterans Program was instrumental in building my knowledge, expanding my network, providing me resources, and increasing my confidence as I created Whimsical Celebrations LLC."*

- Jessica Williams  
Veteran, graduate of FVTC's Venture Center Veterans Program, and Owner of Whimsical Celebrations LLC.



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Let us serve you.

Secure your seat today:

1. Complete and submit the Innovation Accelerator Program for Veterans Application: [Complete & Submit Application](#)  
(All applications are approved by the grant funder, not FVTC.)

Join us.

Upon acceptance, ensure your success by following these steps:

1. Attend **PHASE ONE**, E-seed Entrepreneurship Training.  
First Cohort: Thursdays, January 30 - April 17, 2025  
Second Cohort: Mondays, February 10 - April 28, 2025

Networking at 8:30 am and the program runs from 9:00 - 4:30 pm at the FVTC D.J. Bordini Center.

2. Attend **PHASE TWO**, Website Design and Promotion and Financial Management for Entrepreneurs  
First Cohort: Website Design and Promotion, Thursdays, April 24 - May 15, 2025  
Financial Management for Entrepreneurs, Thursdays, May 22 - June 12, 2025  
Second Cohort: Website Design and Promotion, Mondays, May 5 - June 2, 2025 (no class Monday, May 26)  
Financial Management for Entrepreneurs, Mondays, June 9 - 30, 2025

Both programs run from 5:30 - 8:30 pm at the FVTC D.J. Bordini Center.

4. During the E-seed Entrepreneurship Training Series, attend the recommended entrepreneur networking events as suggested by your instructor.
5. During the E-seed experience, you will also be encouraged to develop a mentoring relationship. We will introduce you to potential mentors via SCORE and other business groups and business leaders in your region. You will all receive one-on-one coaching from FVTC Venture Center adjunct faculty, as needed and/or requested.
6. Attend all classes, participate in activities and complete and submit your business plan.
7. Receive seed funding of \$1,000 for your business launch/grow.

Apply Today!

Scan the QR Code to apply for the Innovation Accelerator for Veterans

